

► How to Apply

Apply online on Sejong University website <http://eng.sejong.ac.kr>

► Eligibility and Qualifications

- A person who has completed (or is expected to complete before enrollment) at least 12 years of formal education, or has completed an entire course of education recognized by the Korean Minister of Education to be equivalent to high school;
- A non-Korean national whose parents are BOTH non-Korean nationals; and
- A person who meets at least one of the following language proficiency requirements.

TOEFL			IELTS	TEPS	TOEIC	PTE A	CET-4
IBT	PBT/ITP	CBT	5.5	550	700	53	425
80	550	210					

* Persons from countries where English is the official language are exempt from these language proficiency requirements.

► Tuition fees (provisional)

(Unit: KRW)

Global Business Program	Admission Fee	Tuition	Total
	990,000	3,110,000	4,100,000

* 1,200 KRW is approximately 1 US Dollar.

► Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score	40%/70%/100% of tuition for the first semester
Sejong Language School Scholarship	Students who have studied at the Sejong Language School and have TOPIK level 3 or 4	40%~50% of tuition for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.0 or higher and satisfy TOPIK requirements	20%~40% of tuition

► Contact Us

The Center for International Students and Scholars

E-mail intadmission@sejong.ac.kr / **Phone** +82-2-3408-3973 / **Fax** +82-2-3408-3813

Website <http://eng.sejong.ac.kr>

Address 209 Neungdong-ro, Gwangjin-gu, Sejong University, Seoul, Korea

SEJONG UNIVERSITY

Sejong Global Business Program

Explore Asian Business Practices



SEJONG UNIVERSITY



AACSB-accredited Sejong Business School offers:

Bachelor's Degree in Business Administration (BBA)

Sejong Global Business Program provides rigorous and practical education through lectures, seminars and team-based student projects to equip graduates with strong skills the global marketplace is demanding. We will prepare our students to be the next generation of business leaders in global markets, possessing specialized insight into the Asian and Korean business system.

The Sejong Global Business Program:

- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of international business.
- Focuses on innovative best practices of Asian and Korean firms.
- Is taught entirely in English by distinguished faculty.
- Is an AACSB*-accredited program.
- Has an attractive scholarship (see next page for details).
- Provides students with internship opportunities with leading Korean companies.
- Offers an opportunity to participate International Accelerated Degree Program with Arizona State University(3+1+1) to pursue an additional 1 year of bachelor degree and 1 year of Master's degree at ASU School of Business(no GMAT score needed) after completing first three years in Sejong.

※Association to Advance Collegiate Schools of Business: Founded in 1916, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.

Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a BBA:

► Business Core Courses

- Principles of Business
- Principles of Economics
- Principles of Accounting
- Mathematics for Business
- Business Statistics
- Organizational Behavior
- Marketing Management
- Financial Management
- Managerial Accounting
- Management Information Systems

► Korean Management Courses

- Korean Financial Markets & Institutions
- Leadership & Entrepreneurship in Korea
- Korean Business Organization & Corporate Strategy
- Korean Business Practice
- IT Industry in Korea

► Asian Business Courses

- Marketing in Asian Markets
- Asian Business Culture
- Economic Integration in Asia
- Strategies for Asian Emerging Markets
- Comparative Management

► Free Electives

- Business Ethics and Corporate Social Responsibility
- Marketing Strategy
- Advertising & Publicity
- Futures & Option Markets
- Financial Risk Management
- Accounting Seminar
- Basic Business Computing
- Enterprise Resource Planning
- Information Resource Management
- IT Management
- IT Consulting Methodology
- Business English

General & Liberal Art Courses

include the Korean Language courses.

